빅데이터와 비즈니스 모델 9차 과제

**A Case on Data Visualization**

20191245 노유정

GE is a large company that focuses on various businesses, especially remote diagnostics, call center automation, and productivity tools. The company's goal is to provide technology and leadership for productivity of new products. They are using various methods using Case – Based Reasoning. In the direction of Remote Diagnostics, ICARUS, a highly complex electronic equipment system, provides more than 70% accuracy and uses services called ELSI and Aircraft Engine Monitoring. Call Center Automation uses Call Taker Education services, but this is not smooth, and Web Self-Service and E-Mail Response Automation are used. Finally, Property Valuation and Color Matching are used in the productivity tools field.